

Nature in Communities Portfolio

November 2025

About

The Right Now Climate Fund is Amazon's \$100 million commitment to restore ecosystems, protect biodiversity, and help communities where we operate better respond to the impacts of climate change. Since its launch in 2019, this program has granted \$67.4 million across 20 projects in 16 countries.

Progress

- **49K+** hectares of land restored and protected
- **1.9K+** species safeguarded
- **2.26M+** trees planted
- **1.28M+** community beneficiaries (direct and indirect)

Our approach

The fund was created with a simple conviction: action can't wait. Each project is developed and implemented through close collaboration with experienced local and international organizations, universities, and research institutions, combining on-the-ground knowledge with scientific insight to create measurable benefits for people and nature. Each project is designed with local community needs in mind—built with the potential to last, scale, and inspire wider change beyond the fund's initial contribution.

By leveraging Amazon's innovation and global reach, the fund aims to:

- **Restore and conserve** forests, wetlands, peatlands, grasslands, and marine ecosystems.
- **Accelerate innovation** in science and technology that strengthens nature restoration.
- **Create socioeconomic benefits** such as jobs, education, and improved livelihoods, particularly for disadvantaged groups.
- **Spark long-term action** by encouraging additional public and private investment, advancing policy learning, and empowering communities to lead local change.

What type of projects does the fund invest in?

Right Now Climate Fund's investment criteria align with the [International Union for the Conservation of Nature \(IUCN's\) Global Standard for Nature-Based Solutions investments](#), alongside Amazon-specific considerations. We select projects based on their ability to demonstrate the following:

- **High Environmental Impact:** Projects must demonstrate robust, science-based contributions to environmental restoration—such as enhancing biodiversity or strengthening ecosystem resilience to climate change.
- **Social and Economic Value:** Initiatives should deliver tangible benefits for communities, including job creation, improved access to natural resources, and strengthened livelihoods—particularly for historically underrepresented or disadvantaged groups.
- **Relevance and Connectivity:** The fund prioritizes projects that resonate with Amazon customers and communities, focusing on urban areas or natural habitats that people can access, experience, and care deeply about.
- **Scale and Tangibility:** The fund supports projects of all sizes that deliver visible, measurable impact on the ground. It focuses on direct implementation—actions that people can see, touch, and feel in their local environments.
- **Strong Foundations and Local Ownership:** Projects are implemented by credible and experienced organizations with proven expertise and sound governance, developed through local engagement and stakeholder collaboration to foster community ownership and long-term impact.

Our Global Projects: APAC (Asia-Pacific)



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Australia: Protecting local endangered species

Project Overview	
Location	Melbourne, Australia
Collaborator	Odonata
Year contracted	2024
Investment	\$2.5 million AU
Contracted Impact Metrics	
Hectares restored	3,290
Trees planted	N/A
Species safeguarded	49
Beneficiaries (direct and indirect)	10,000
Impact metrics to date	
Hectares restored	2,150
Trees planted	N/A
Species safeguarded	874
Beneficiaries (direct and indirect)	1,530

Project description: In 2024, Amazon contributed AU\$2.5 million to a three-year initiative with the Odonata Foundation to protect nine of Australia’s most endangered species, including the eastern quoll, eastern barred bandicoot, and southern brush-tailed rock-wallaby. Australia faces one of the world’s highest rates of species extinction, driven by habitat loss and climate change. The project adopts the “500-in-5” recovery model (building populations of 500+ individuals across five sanctuaries) and combines genetic assessments and climate modelling to safeguard species. Working in collaboration with First Nations rangers and local communities, the initiative will boost breeding programs and build public awareness.



India: Protecting flamingo sanctuaries, mangrove ecosystems, and coastal communities in Western India

Project Overview	
Location	Mumbai, India
Collaborator	Hasten regeneration
Year contracted	2025
Investment	INR 100,800,000
Contracted Impact Metrics	
Hectares restored	150
Trees planted	375,000
Species safeguarded	93
Beneficiaries (direct and indirect)	250
Impact metrics to date	
Hectares restored	0
Trees planted	0
Species safeguarded	179
Beneficiaries (direct and indirect)	17

Project description: In 2025, Amazon contributed \$1.2 million to Hasten Regeneration to restore and protect Mumbai’s flamingo habitats and surrounding coastal ecosystems. The multi-year initiative combines environmental restoration with community empowerment—removing 150 tons of plastic waste from Thane Creek, planting 375,000 mangroves in Gujarat, and creating new livelihoods for local women. These efforts are helping revive vital coastal wetlands that shelter thousands of migratory flamingos each year, while strengthening biodiversity and building resilience against climate change along India’s western coast.



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India: Restoring forests where wildlife and communities thrive together

Project Overview	
Location	Western Ghats, India
Collaborator	Center for Wildlife Studies
Year contracted	2023
Investment	INR 83,000,000
Contracted impact metrics	
Hectares restored	100
Trees planted	300,000
Species safeguarded	395
Beneficiaries (direct and indirect)	2,000
Impact metrics to date	
Hectares restored	100
Trees planted	173,520
Species safeguarded	186
Beneficiaries (direct and indirect)	2,649

Project description: In 2023, Amazon contributed \$1 million to a three-year project with the Centre for Wildlife Studies (CWS) to help protect wildlife and support rural communities in the Western Ghats—a UNESCO World Heritage Site that is home to over 30% of India’s tiger population and nearly 20% of its elephants. As farmland and forests increasingly overlap, animals venture into croplands in search of food, leading to rising conflict. The initiative supports 2,000 family farms in planting and maintaining 300,000 fruit-bearing, timber, and medicinal trees that do not attract wildlife, helping restore native forest buffers and safe corridors. By linking conservation with this type of sustainable agriculture, the project helps reduce conflict, restore ecosystems, and generate new income opportunities for rural communities across southern India—showing how people and wildlife can thrive together.



India: Planting school gardens in disadvantaged schools

Project Overview	
Location	Various, India
Collaborator	ICLEI – Local Governments for Sustainability, South Asia
Year contracted	2024
Investment	INR 83,000,000
Contracted Impact Metrics	
Hectares restored	N/A
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	112,500
Impact metrics to date	
Hectares restored	N/A
Trees planted	N/A
Species safeguarded	412
Beneficiaries (direct and indirect)	26,668

Project description: In 2024, Amazon contributed \$1 million to a three-year initiative with ICLEI – Local Governments for Sustainability, South Asia to create a network of 75 urban food gardens in municipal schools across mega cities in India. Building on India’s School Nutrition Garden Scheme, the project aims to improve children’s nutrition by integrating fresh, locally grown produce into school meals. Once established, the gardens are expected to help students learn about healthy eating, gardening, and the importance of growing food locally.

Europe



United Kingdom: Rewilding London

Project Overview	
Location	London, United Kingdom
Collaborator	London Wildlife Trust
Year contracted	2022
Investment	£750K
Final impact metrics	
Hectares restored	69
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	1,113

Project description: In 2022, Amazon contributed £750,000 to the Rewild London Fund, to restore wild habitats and reintroduce native species across the capital in collaboration with the London Wildlife Trust. The initiative includes 22 rewilding projects including the return of beavers to West London for the first time in 400 years, creating greener, wilder cities for people and wildlife alike.



United Kingdom: Expanding green spaces in disadvantaged areas

Project Overview	
Location	Various, United Kingdom
Collaborator	The Woodland Trust
Year contracted	2022
Investment	£2.1 million
Contracted impact metrics	
Hectares restored	425
Trees planted	450,000
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A
Impact metrics to date	
Hectares restored	203.9
Trees planted	749,190
Species safeguarded	N/A
Beneficiaries (direct and indirect)	3,334

Project description: In 2022, Amazon contributed £2.1 million to support the Woodland Trust’s Emergency Tree Fund, helping local councils and community groups—particularly in disadvantaged areas with limited access to nature—plant 700,000+ trees, creating community woodlands that improve wellbeing and help communities adapt to climate change. These planting projects were held in six UK local authorities, and over 3,300 people directly benefited from the fund through skills training and volunteering.



Ireland: Restoring peatlands and setting a new national Peatland Standard

Project Overview	
Location	Western Ireland
Collaborator	The Nature Trust
Year contracted	2023
Investment	~€3 million
Contracted impact metrics	
Hectares restored	500
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A
Impact metrics to date	
Hectares restored	0
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	8

Project description: In 2023, Amazon contributed nearly €3 million to a multi-year project with The Nature Trust to restore 500 hectares of degraded Atlantic blanket bog in west Ireland. The work will re-establish climate-smart peatland habitats by enabling bog-forming mosses to thrive, reducing carbon emissions, and improving ecosystem resilience. In 2024, Amazon supported the launch of [Ireland’s first voluntary Peatland Standard](#) for farmers and landowners — creating a method to verify carbon, biodiversity and water-benefit outcomes and unlock future restoration financing.



Germany: Greening Berlin through tiny forests

Project Overview	
Location	Berlin, Germany
Collaborator	KARUNA eG, Social Cooperative
Year contracted	2024
Investment	€1 million
Contracted impact metrics	
Hectares restored	N/A
Trees planted	15,000
Species safeguarded	100
Beneficiaries (direct and indirect)	1,000
Impact metrics to date	
Hectares restored	N/A
Trees planted	2,255
Species safeguarded	45
Beneficiaries (direct and indirect)	200

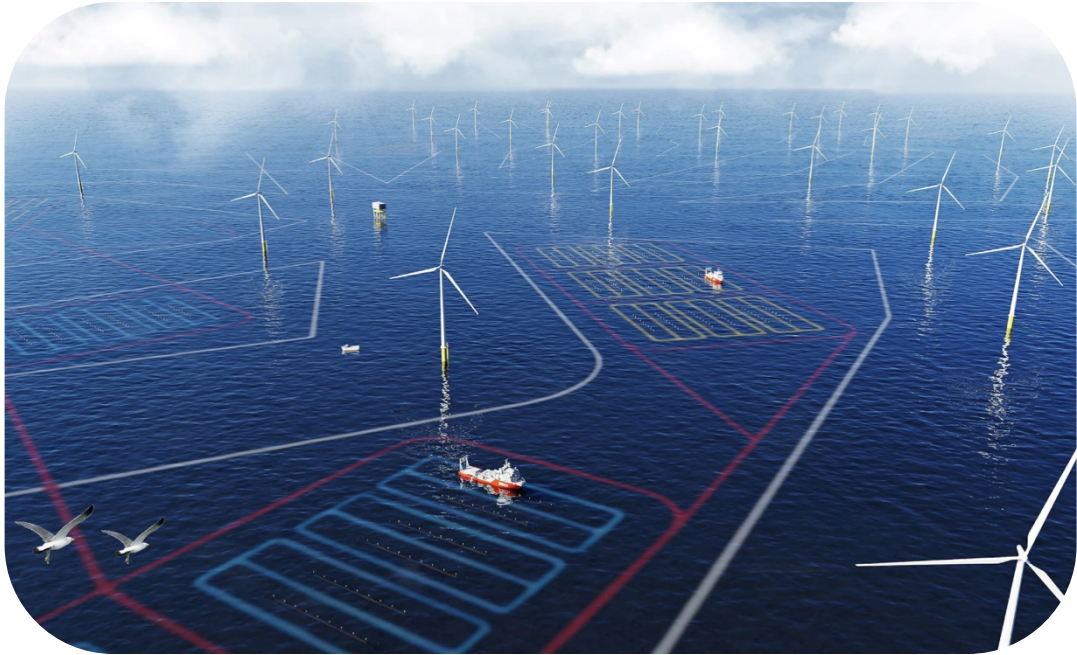
Project description: In 2024, Amazon contributed €1 million to support the KARUNA social cooperative’s Tiny Forests project, a three-year initiative designed to boost Berlin’s climate resilience through the creation of compact urban forests. The initiative is establishing 20 “tiny forests”—each roughly the size of a tennis court—planted with native species that help absorb rainwater, reduce the risks of flooding and heatwaves, and enhance biodiversity. These urban green spaces also serve as open-air classrooms, offering local communities hands-on environmental education and a closer connection to nature.



Germany: Building climate-resilient cities

Project Overview	
Location	Various, Germany
Collaborator	The Nature Conservancy
Year contracted	2020
Investment	€2.9 million
Contracted impact metrics	
Hectares restored	3
Trees planted	2,400
Species safeguarded	100
Beneficiaries (direct and indirect)	55,000
To date impact metrics	
Hectares restored	3
Trees planted	750
Species safeguarded	100
Beneficiaries (direct and indirect)	2,119

Project description: Since 2020, Amazon has supported The Nature Conservancy's Urban Greening program in Germany through €2.9 million. This multi-year project applied nature-based solutions—including tree planting, wetland restoration, and pollinator-friendly landscaping—to reduce flood risk, cool urban areas, and support biodiversity. The project aims to demonstrate scalable models of urban resilience that can be replicated across cities in Germany and beyond.



Netherlands: Pioneering seaweed farming in the North Sea

Project Overview	
Location	North Sea, Netherlands
Collaborator	North Sea Farmers
Year contracted	2023
Investment	€2 million
Contracted impact metrics	
Hectares restored	5
Trees planted	N/A
Species safeguarded	n/a
Beneficiaries (direct and indirect)	500
Impact metrics to date	
Hectares restored	5
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	644

Project description: Since 2023, Amazon has contributed €2 million to support North Sea Farm 1, the world’s first commercial-scale seaweed farm located between offshore wind turbines. Led by North Sea Farmers, this multi-year initiative explores how large-scale seaweed cultivation can contribute to climate action by absorbing CO₂, and restoring marine biodiversity. The seaweed grown can also be used to make food, packaging, textiles, and other everyday products—helping replace materials made from fossil fuels and supporting a more circular economy. In 2025, the project achieved its [first seaweed harvest](#), marking a key milestone in developing scalable, science-based methods for seaweed farming that could be replicated across Europe’s coastal waters.



Italy: Creating biodiversity corridors

Project Overview	
Location	Various, Italy
Collaborator	Forestami, Alberitalia Foundation, Stefano Boeri Architetti
Year contracted	2021
Investment	€2 million
Final impact metrics	
Hectares restored	72
Trees planted	76,000
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A

Project description: In 2021, Amazon contributed €2 million over three years to support Parco Italia, a national urban forestry initiative with a goal to plant 22 million trees across 14 metropolitan areas—one for every resident. Through Amazon’s contribution, around 76,000 trees and shrubs were planted, including new urban green spaces from Venice and Motteggiana in northern Italy, to Chieti and Pescara in Abruzzo, and Monterotondo near Rome. Parco Italia aims to strengthen Italy’s network of green infrastructure, expand biodiversity, improve air quality, and enhance cities’ resilience to climate change



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Spain: Expanding green corridors across greater Madrid

Project Overview	
Location	Madrid, Spain
Collaborator	Asociacion Nacional de Empresas Forestales de España (ASEMFO)
Year contracted	2024
Investment	€2.2 million
Contracted impact metrics	
Hectares restored	16.7
Trees planted	16,718
Species safeguarded	47
Beneficiaries (direct and indirect)	39,000
Impact metrics to date	
Hectares restored	16.7
Trees planted	24,400
Species safeguarded	47
Beneficiaries (direct and indirect)	39,644

Project description: In 2024, Amazon contributed €2.2 million to support Arco Verde, a green ring around Madrid. The multi-year initiative will span approximately 200 kilometres, connecting the metropolitan area with natural spaces across 25 municipal districts. Amazon’s grant supports the planting of 24,000 trees and shrubs, the restoration of over 16 hectares of habitat, and the development of 14 kilometers of walking and cycling paths, including a [new 60-meter footbridge over the Henares River](#). This initiative is actively contributing to the conservation, biodiversity, and rewilding of Madrid's urban and suburban communities.



Spain: Empowering youth to lead nature restoration in Andalusia

Project Overview	
Location	Andalusia, Spain
Collaborator	CIFAL Málaga–UNITAR (the United Nations Institute for Training and Research)
Year contracted	2023
Final impact metrics	
Hectares restored	120
Trees planted	90,000
Species safeguarded	17
Beneficiaries (direct and indirect)	6,451

Project description: In 2023, Amazon launched Green Helmets with CIFAL Málaga–UNITAR (the United Nations Institute for Training and Research) to engage young people in designing and leading sustainability projects that restore and protect nature. The program funded and mentored 10 youth-led initiatives as well as reforestation efforts in fire-affected areas in Sierra Bermeja, in collaboration with the Regional Government of Andalusia. The program—the first of its kind in Spain— aims expand environmental education opportunities nationwide and inspire community-driven climate action.



Poland: Restoring wetlands to protect endangered species

Project Overview	
Location	Kampinos National Park, Poland
Collaborator	Polish Society for the Protection of Birds (OTOP)
Year contracted	2025
Investment	€1 million
Contracted impact metrics	
Hectares restored	500
Trees planted	N/A
Species safeguarded	12
Beneficiaries (direct and indirect)	10,000

Project description: In 2025, Amazon contributed more than €1 million to restore vital wetlands in Kampinos National Park, 41 kilometres northwest of Warsaw. The three-year project is expected to revitalize 500 hectares in the eastern part of one of Europe's largest forests. Amazon’s support will help transform degraded wetlands into thriving natural spaces, protect 12 endangered species (including wolves, elk, and lynx) from [the International Union for Conservation of Nature \(IUCN\) Red List](#), and create new opportunities for its 1.3 million annual visitors to experience nature.



Belgium: Harnessing technology to protect ancient woodlands

Project Overview	
Location	Brabantse Wouden National Park
Collaborator	Vrienden van Heverleebos en Meerdaalwoud (VHM)
Year contracted	2024
Investment	€1.1 million
Contracted impact metrics	
Hectares restored	275
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A
Impact metrics to date	
Hectares restored	218
Trees planted	N/A
Species safeguarded	18
Beneficiaries (direct and indirect)	1,200,161

Project description: In 2024, Amazon contributed €1.1 million to support the creation of Belgium’s newest national park, National Park Brabantse Wouden. Recognized by UNESCO for its ancient woodlands that have been unchanged since the Ice Age, the park stands as one of Europe’s most intact forest ecosystems. The funding will help restore woodlands, enhance biodiversity and climate resilience, and open up more of the park for people to experience nature. As part of the project, [five innovative Belgian companies](#) received a total of €150,000 to pilot new technologies — for example, an AI-driven non-invasive insect monitoring system and visitor-movement analytics—that advance nature conservation and public engagement.



France: Restoring ecosystems

Project Overview	
Location	Various, France
Collaborator	CDC Biodiversité
Year contracted	2022
Investment	€3 million
Contracted metrics to date	
Hectares restored	60
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A
Impact metrics to date	
Hectares restored	204
Trees planted	54,000
Species safeguarded	N/A
Beneficiaries (direct and indirect)	N/A

Project description: From 2022 to 2025, Amazon contributed €3 million to the Fonds Nature 2050, created by CDC Biodiversité, to accelerate ecological restoration and biodiversity protection across France. The program supported 31 on-the-ground projects to restore more than 200 hectares of natural spaces over time, including forests, wetlands, and urban green areas. Together, these initiatives aim to strengthen ecosystem resilience, help cities adapt to climate change, and enhance quality of life for local communities—advancing long-term nature restoration efforts in line with France’s national biodiversity goals.

North America



United States: Restoring forests and empowering landowners in the Appalachian region

Project Overview	
Location	Appalachia, United States
Collaborator	The Nature Conservancy
Year contracted	2020
Investment	\$10 million
Contracted impact metrics	
Hectares restored	44,718
Trees planted	N/A
Species safeguarded	N/A
Beneficiaries (direct and indirect)	1,300
Impact metrics to date	
Hectares restored	43,954
Trees planted	40,000
Species safeguarded	23
Beneficiaries (direct and indirect)	3,057

Project description: In 2020, Amazon contributed \$10 million to support two Nature Conservancy programs helping family forest owners restore and conserve forests across the Appalachian region of the Eastern United States. This landscape is one of the most important in North America for biodiversity and carbon storage, yet much of it faces threats from deforestation and fragmentation. The initiative supports efforts to expand conservation to new regions, develop science-based methods for measuring and verifying carbon benefits, and empower small landowners to enter carbon markets—creating economic incentives to keep forests standing and healthy for future generation